

New Entrepreneurs.

Supporting disabled people to move from depending on benefits to self-fulfilment as entrepreneurs gives great professional satisfaction. We have honed our ability to attract an untapped market and help them through every stage of business launch - and more. Using CRM technology, we can track each individual's progress so we can offer more assistance as it is needed. Clients have enjoyed our "Dragon's Den" style exercise in the enterprise workshops - and proved to be canny Dragons themselves.

Comments included:

"The programme got me on my feet and gave me the kick start I needed. My confidence is growing."

"My Business Adviser does what it says on the tin. She's kept me informed, introduced me to people, I can't give her enough praise really. Out of all the people I've spoken to about this, she's the only one who's been able to help. I would like to say thank you to her."

For more about our business support activities, visit <http://www.businessability.co.uk>

Diversity Training for Businesses.

We were one of the lead partners in a three year project delivering diversity awareness training to businesses across South East England. Disability Dynamics researched equality legislation, designed and delivered the diversity training plus the material within the supporting handbooks and website. The project was hugely successful: achieving some 50% over target, within budget and on time. Requests for further diversity training and the equal opportunities improvements made by companies are testament to the value and benefit they gained. For example, people from the Senior Partner to administrative staff attended sessions delivered to one large firm of solicitors. And within 24 hours they had made simple changes to their website to welcome more diverse customers.

Networked Radio Series.

We created a series of radio programmes featuring disabled people talking about their search for jobs. The programmes were broadcast on numerous local radio stations throughout South East England.